



catsweislogel.com
catsweislogel@gmail.com
404-788-6543
New York, New York

Education

School of Visual Arts, New York
MFA, Products of Design
May 2020

Washington University in St. Louis
BA, Japanese Language / Literature
Minors: East Asian Studies, Fine Arts
May 2012

Doshisha University, Kyoto
Study Abroad, Japanese Studies
2010 – 2011

Skills

Design Research
Digital & Physical Prototyping
Drawing & Illustration
Experience Design
Facilitation
Graphic Design
Human-Centered Design
Participatory Design
Presentation Design
Project Management
Storyboarding
UX / UI

Software

Adobe Creative Suite
Keynote
Microsoft Office
Miro, Mural
Procreate
Sketch

Languages

English (Native)
Japanese (Conversant)

About

Catherine is a multidisciplinary, multicultural designer and craftsperson who seeks to support and understand the human experience through the design of artifacts and experiences.

Experience

Freelance Designer | New York, NY

Van Alen Institute | Experience Designer | April – December 2021

- Collaborated with a team to help non-profit utilize design methodology to actualize organizational transformation
- Helped lead internal program development team through iterative design process to ideate and prototype new program offerings
- Designed tools & activities and created visual structures for virtual meetings and co-creation workshops; assisted in facilitation of virtual meetings; drew visual storyboards; helped run user interviews & testing; & built looks-like and works-like digital prototypes

Intel® Commercial | Production Design Assistant | July – September 2019

- Supported Production Designer during pre-production process and on film set, including: sourcing and purchasing props, managing vendor orders and budget, and assisting with on-set prop management and set construction

Hawberry Studio | New York, NY

Owner & Designer | January 2021 – Current

- Operating a small, handmade goods & jewelry business, including: designing & making products, branding & packaging, product photography, social media marketing, customer service, & sales

iResearch Atlanta | Atlanta, GA

Quality Assurance Specialist | October 2014 – June 2018

- Established the company's Quality Assurance department by creating a system of tools and processes to manage internal auditing procedures; continued to refine processes through trial-and-error and trained staff on best practices
- Successfully prepared for three FDA audits with no findings of study violations
- Assisted site staff in implementing systems and processes to conduct new studies
- Monitored and internally audited over 40 Phase I – IV clinical trials across a range of indications, including: Alzheimer's Disease, Mood Disorders (Bipolar I, Depression), Schizophrenia, ADHD, & Female Sexual Dysfunction

Clinical Research Coordinator | April 2013 – October 2014

- Managed onsite study operations and staff, coordinated patient volunteer visits,

Projects

Master's Thesis | SVA Products of Design | September 2019 – May 2020

- *Transcending Blue: Adolescent Interconnection & Empathy in the Age of Screens*
- Interviewed stakeholders, planned & led co-creation workshop, ideated, created digital and physical prototypes, performed user testing, & executed designs for the presentation & writing of an academic design thesis
- Thesis Advisors: Allan Chochinov & Jennifer Rittner